

CHINA AUSTRALIA JOURNALIST EXCHANGE

The China Australia Journalist Exchange is an innovative program offering mid-career Australian and Chinese journalists the opportunity to explore the growing economic and social ties between our two countries.

The program plays an important role in broadening public understanding of the two countries.

APJC



China Australia Journalist Exchange: broadening public understanding of China

The China Australia Journalist Exchange provides a unique professional opportunity for Chinese and Australian journalists.

It plays an important role in broadening public understanding of the two countries and their relationship.

The program allows six journalists from China to visit Australia and six from Australia to visit China, and gives them the chance to share their experiences, observations and opinions in a post-tour dialogue.

“I believe the fellowship program is an outstanding, and I suspect unique, opportunity for mainstream Australian journalists to gain an understanding and appreciation of China – its people, its economy, its political system and its culture.”

Melbourne Press Club CEO and former Fairfax Senior Editor Mark Baker

Fellows of the program have produced hundreds of reports based on their experiences in the exchange program.

In each country, journalists meet with representatives of government, business, civil society, academia and media. They develop invaluable contacts for future reporting, gain

an insight into local cultures and get first-hand knowledge of the economic relationship, and are encouraged to report throughout the trip.

In 2015, the exchange program focused on China-Australia agricultural trade and partnerships. The itinerary for Australian journalists included meetings with wine manufacturers in Ningxia Autonomous Region, investors in Australian property, and regional and national agricultural and planning ministries.

Program fellows in 2015

Sheryle Bagwell, ABC Radio Breakfast;
Ed Gannon, Herald and Weekly Times;
Angela Pownall, The West Australian;
Jason Tin, The Courier Mail and Sunday Mail;
Brett Worthington, ABC Rural
Mark Baker, CEO, Melbourne Press Club
Li Chunlin, Guangming Daily Press Group
Zhang Shuhong, Economic Daily
Xiang Jinke, Journalists Association of Hebei Province
Yang Yihua, Qianjiang Evening News
Wang Jian, Ningxia Daily Group
Wang Lin, All China Journalists Association

I can't recommend the experience enough, says 2015 Fellow

2015 Fellow **Brett Worthington** works for ABC Rural covering western Victoria, a region that has been indelibly touched by the China relationship:



“I can't recommend the experience enough ... To be in the country, meeting with people, getting their account first-hand is irreplaceable.

“It's also really hard to build Chinese contacts from Australia and I've been in touch with some of the people we met since coming back.

“At a broader level, I think it's important Australian farmers and other exporters understand who their customers are and what they want.

“The trip really helped me paint a profile of Chinese consumers and what they are seeking from Australian imports.”

For more information:
www.apjc.org.au
inquiries@apjc.org.au
+613 9387 9740

