



**Asia Pacific
Journalism Centre**

sharing professional skills and insights in a changing world

Annual report 2015-16

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Who we are

The Asia Pacific Journalism Centre (APJC) works with news media and communities to advance public communication.

We help journalists in countries in the Asia Pacific region, including Australia, build professional networks and exchange professional skills and insights in support of robust, independent and informed news reporting on public affairs.

Hundreds of media professionals have taken part in our programs, which broadly fall into two categories:

- media development programs for journalists in developing countries
- cultural exchange and innovation programs for media professionals generally

APJC's media development programs help build skills for effective and responsible media roles. Program topics include basic and specialist reporting skills (such as business and economic reporting), post-conflict reporting, socially inclusive reporting, and new media skills. These programs usually include a personal leadership component.

Media professionals from Indonesia, Mongolia, Nepal, East Timor, Papua New Guinea, Fiji, Solomon Islands, Vanuatu, Samoa, Tonga, Kiribati, Tuvalu, and Marshall Islands have taken part in these programs.

Our exchange programs seek to broaden the horizons of news media professionals. Study tours have been to Southeast Asia and China. The programs provide journalists an opportunity to learn first-hand about other cultures and societies, and the issues that concern them, to better inform communities. The exchange and innovation programs have focused on Australian media professionals (majority) and colleagues from China, Indonesia, Japan, Malaysia, Laos, Nepal, Papua New Guinea and New Caledonia.

APJC has also engaged in special initiatives, including post-disaster video conferences for editors, post-conflict consultancy, and programs on understanding international development needs and political transition.

Our mission

In an ever-changing media environment, APJC works with news media and others in the community to advance ideals of good journalism.

The organisation's objectives are to strengthen the capacity of journalists and news organisations to produce high quality and informed journalism.

APJC works with counterpart organisations committed to similar objectives, recognising that effective journalism is tied closely to good governance, respect for human rights and international understanding. We believe a strong media provides an effective framework for communities to engage in issues of importance to them.

At the broadest level, APJC's international development programs aim to strengthen news media in developing countries so that they can better play their role in the development of their nation: by carrying out with vigour and independence the vital governance and public communication functions expected of media in a publicly accountable political system.

The bulk of APJC's work to date has focused on empowering news media professionals for more effective roles in their particular news organisation and in their professional community.

A major theme has been on raising awareness and skills to report on issues related to sustainable economic and social development in the region, with activities incorporating perspectives on human rights issues, including the rights of women and minority groups, and the right of marginalised people to participate in and be fairly represented in the media.

Board

Jack Waterford, AM

Jack Waterford is editor-at-large with *The Canberra Times*. A distinguished journalist and commentator, Waterford is known for his investigative journalism using Freedom of Information legislation and his work and advocacy on Indigenous health issues. He has served *The Canberra Times* as editor-in-chief and editor. Waterford was named the Graham Perkin Australian Journalist of the Year in 1985 and was a Jefferson Fellow at the East-West Center in the US in 1987.

John Henningham

John Henningham is founder and director of the journalism college Jscool in Brisbane and former head of Queensland University's Journalism Department. Previously, Henningham worked as a journalist with the *Daily Mirror*, *The Sun*, *The Australian* and the Australian Broadcasting Corporation. He has been a visiting fellow and researcher at the East-West Center, the Reuter Foundation at Green College, Oxford University, and the London College of Printing.

John Wallace

John Wallace is an Australian journalism educator with 25 years' experience in international media development in the Asia Pacific region, including post-conflict work in East Timor and editorial development in Indonesia. As a journalist he worked with the ABC, *The Age*, *Nation Review* and Reuters.

Advisory group

Mark Baker

CEO, Melbourne Press Club

Amy McQuire

Journalist, New Matilda/Australian Indigenous Communications Association; former APJC fellow

Jim Carden

Executive general manager, government relations, NBNCo

Mary Louise O'Callaghan

Head of CEO media and public affairs, World Vision

Sue Coffey

Communication for development specialist

John Ridley

Principal, Clifton Group Communication Strategists, chair Melbourne Forum

Andrew Dodd

Program director Journalism, Swinburne University of Technology

Stephen Ries

Head of media relations, ANZ

Sean Dorney

Pacific media specialist

Helen Woods

Fundraising strategist and campaign manager, The Strategy Team

James Ensor

Senior manager social policy, BHP Billiton

Christopher Zinn

Director campaigns and communications, Adviser Ratings; former APJC fellow

Message from APJC director

The 2015-16 year was a period of adjustment for APJC, with reduced program activity, a contraction in secretariat staff, and a commitment by the board to keep alive APJC's important mission.

As well as experiencing a drop in program funding, the centre had to deal with a request from DFAT, following a routine audit, to return additional unspent funds for projects run in years 2014 and 2015.

The centre committed to face the challenge posed by the changed conditions through running a leaner and more flexible operation and one cognisant of the need for improvements in financial management and governance.

In the program area, APJC continued its partnership with the All-China Journalist Association and ANZ to prepare for the fourth annual China Australia Journalist Exchange program, which was due to take place in late 2016.

The centre sought funding to continue its International Development Journalism Fellowship program, trialled with World Vision in 2014-15 with the goal of giving early-career Australian journalists a broader understanding of development challenges in the region.

APJC continued discussions with potential partners on a social media transparency initiative for potential use in PNG and other southwest Pacific nations.

It is worth recalling that in setting up the APJC the founding directors wanted to provide an effective way of tapping the energy, goodwill and resources of established news media, the foundation sector, individual journalists and others to support the development of journalism in the region.

The need for a centre that can provide this kind of leadership in Australia continues to be as important now as then, and more so given the transformations affecting the delivery and shape of news caused by the rise of social media and disruption to the revenue streams of established news media.

In an era of uncertainty we look forward to steadily continuing our mission of mounting innovative programs to help build the capacity of news media to serve communities in our region.



John Wallace

APJC Director

Current list of programs and programs in development

➤ **China Australia Journalist Exchange**

The CAJE program allows mid-career Chinese and Australian journalists/media workers the opportunity to explore the evolving economic relationship between our two countries through a structured exchange program.

➤ **International Development Journalism Fellowship**

The IDJF is designed to encourage early- to mid-career Australian journalists to gain a better understanding of how the aid & development sectors operate.

➤ **China journalism summer school**

APJC is currently seeking financial support for an annual summer school program aimed at promoting better understanding and cooperation between Chinese and Australian news media, and ultimately helping strengthen China-Australia relations.

➤ **Australian Awards Fellowship programs**

APJC has run a number of DFAT sponsored Australia Awards fellowship programs since 2007.

➤ **“What we think of Australia”: essays by regional journalists**

APJC is interested in commissioning Asia-Pacific regional journalists and writers to contribute to a volume of contemporary perspectives on Australian politics and society.

➤ **PNG social media for transparency initiative**

APJC has been in discussion with a range of partners to advance a pilot project that would use information and communications technology to promote local government transparency in PNG.

Financial report

Asia Pacific Journalism Centre INCOME STATEMENT FOR THE YEAR ENDED 30th June 2016

	2016
REVENUE	\$
Donations and gifts	\$ 2,000.00
Legacies and bequests	0
Grants	\$ 75,000.00
Investment Income	\$ 7,571.00
Other income	\$ 50.00
Total revenue	\$ 84,621.00
EXPENSES	
International Programs	\$ -
Community education	
Domestic projects Expenditure	\$ 23,296.00
Refund of Fundraising costs	\$ 278,888.00
Accountability and Administration	\$ 135,393.00
Total expenses	\$ 437,577.00
Excess of revenue over disbursement	-\$ 352,956.00

**Asia Pacific Journalism Centre
BALANCE SHEET
FOR THE YEAR ENDED 30th June 2016**

	2016
ASSETS	
Current Assets	
-Cash & Cash equivalents	\$ 67,058.00
- Financial Assets	
Non-current Assets	
- Property, plant & equipment	\$ 7,697.00
- Other	
Total assets	\$ 74,755.00
LIABILITIES	
Current Liabilities	
- Trade and other payables	\$ 3,478.00
- Provisions	
Non-current liabilities	
- Payables	0
- Other	
Total liabilities	\$ 3,478.00
Net Assets	\$ 71,277.00
EQUITY	
Reserves	\$ 71,277.00

**STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDING 30th June 2016**

	Retained Earnings	Reserves	Total
Balance at 01/07/15			
(commencing balance)	\$ 424,233.00	\$ 424,233.00	\$ 424,233.00
Excess of revenue over			
expenses	-		-
Amount transferred (to) from reserves	\$ 352,956.00		\$ 352,956.00
Balance at 30/06/16			
(ending balance)	\$ 71,277.00		\$ 71,277.00

Asia Pacific Journalism Centre
Table of Cash Movements for Designated Purposes
For the Year Ended 30th June 2016

	Cash available at beginning of year	Cash raised during year.	Cash disbursed during year.	Cash available at end of year.	Comments
Educational Program	\$ 424,233.00	\$ 84,621.00	\$ 272,554.00	\$ 67,058.00	
TOTAL					

Directors' Report

ASIA PACIFIC JOURNALISM CENTRE Directors' Declaration

The directors of the company declare that:

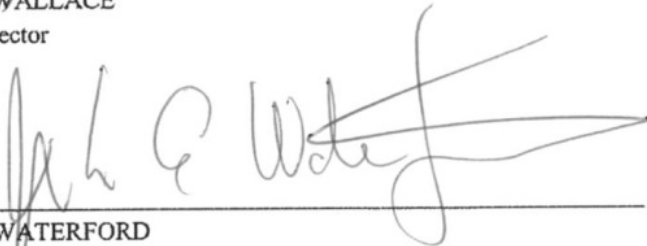
1. the financial statements and notes are in accordance with the Corporations Act 2001 and:
 - (a) comply with Accounting Standards and the Corporations Regulations; and
 - (b) give a true and fair view of the company's financial position as at 30 June 2016 and of its performance for the year ended on that date;
2. in the directors' opinion, there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

The directors are responsible for the reliability, accuracy and completeness of the accounting records and the disclosure of all material and relevant information.

This declaration is made in accordance with a resolution of the Board of Directors.



J. WALLACE
Director



J. WATERFORD
Director

Dated:

ASIA PACIFIC JOURNALISM CENTRE

Independent Auditor's Report

Report on the Financial Report

We have audited the accompanying financial report of ASIA PACIFIC JOURNALISM CENTRE (the company), which comprises the Directors' Declaration, the Statement of Profit or Loss and Other Comprehensive Income, the Statement of Financial Position, Statement of Cash Flows, Statement of Changes In Equity, a summary of significant accounting policies and other explanatory notes for the financial year ended 30 June 2016.

Directors' Responsibility for the Financial Report

The directors of the company are responsible for the preparation and fair presentation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Corporations Act 2001 and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error. In Note 1, the directors also state, in accordance with Accounting Standard AASB 101: Presentation of Financial Statements, that the financial statements comply with International Financial Reporting Standards (IFRS).

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001. We confirm that the independence declaration required by the Corporations Act 2001, provided to the directors of ASIA PACIFIC JOURNALISM CENTRE on 30 June 2016 would be in the same terms if provided to the directors as at the time of this auditor's report.

**INDEPENDENT AUDITOR'S REPORT
TO THE MEMBERS OF ASIA PACIFIC JOURNALSIM CENTRE**

Auditor's Opinion

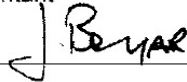
In my opinion:

- (a) the financial report of Asia Pacific Journalsim Centre is in accordance with the Corporations Act 2001, including:
 - (i) giving a true and fair view of the company's financial position as at 30 June 2016 and of its performance for the year ended on that date; and
 - (ii) complying with Australian Accounting Standards and the Corporations Regulations 2001; and
- (b) The financial report also complies with International Financial Reporting Standards as disclosed in Note 1.

Name of Firm: Joseph Boyar
Chartered Accountant

Name of Principal: _____

Joseph Boyar



Address: 3/967 Glen Huntly Rd Caulfield South Vic 3162

Dated this ³⁰ day of January 2017

Supporters

APJC relies on the generous support of many organisations and individuals to help deliver programs. We'd like to thank the following for their help during the year.

Asia Pacific counterpart organisations

- All China Journalists Association
- Asosiasaun Rádio Komunitade Timor Leste (ARKTL)
- BroadCom Broadcasting, Tonga
- Business Timor, Timor-Leste
- Media Association of Vanuatu
- Media Association of Solomon Islands
- National Broadcasting Corporation, PNG
- Pantau Foundation, Indonesia
- Solomon Islands Broadcasting Corporation
- Sunday Isles, Solomon Islands
- The Daily Post, Vanuatu
- The Island Sun, Solomon Islands
- The National, PNG

Australian program partners

- ANZ Banking Group Ltd
- Australian Broadcasting Corporation
- Fairfax Media Ltd
- News Corp Australia
- Special Broadcasting Service
- World Vision Australia
- Institute for Human Security and Social Change, La Trobe University

Contributors and guest speakers

- Elliot Anderson, National Australia Bank
- ANZ Banking Group: Stephen Ries
- Ariane Utomo, Australia National University
- Australia China Business Council
- Australian Broadcasting Corporation: Deborah Steele, Domenic Friguglietti, Clement Paligaru, Sastra Wijaya, Bruce Hill, Liam Fox, Ning Pan, Philippa McDonald and William Birtles
- Australian Conservation Foundation
- Australian Press Council: Georgina Dridan and Michael Rose
- Mark Baker, Melbourne Press Club
- Andrea Baldwin, Albury City Waste Management
- Karen Barlow, SBS
- Jo Chandler, journalist
- Charles Sturt University: Wesley Ward, Yalmambirra, Max Finlayson and Vaughan Higgins
- Sue Coffey, international development consultant
- Simon Corbell, ACT Minister for the Environment, Climate Change and Water; Minister for Energy
- Joanne Crawford, International Women's Development Agency

- Crawford School of Public Policy, ANU: Frank Jotzo (Centre for Climate Economics and Policy), Daniel Connell (Environment and Development Program), Xue Sarah Dong (Arndt-Corden Department of Economics), Fitriani Ardiansyah and Kate McLinton
- Julie and Jim De Hennin, Jounama, Talgarno
- Department of Foreign Affairs and Trade: Jennifer Bennett, Chakriya Bowman, Michael Buckley, Gina de Pretto, Sally Moyle and Diana Nelson
- Development Policy Centre, ANU: Matthew Dornan and Ashlee Betteridge
- Fairfax Media: Tom Arup, Jock Cheetham, Andrew Clark, Matthew Kelly, James Massola, Mick McGlone, Colin McKinnon, Marcus Strom, Dianne Thomas, Matt Wade and Gabriele Wingate-Pearse
- Greg Ferrier, Victorian Department of Economic Development, Jobs, Transport and Resources
- Gippsland Trades and Labour Council: Valerie Prokopiv, Howard Williams and Steve Dodd
- Good Shepherd Microfinance: Luse Kinivuwai and Trish Carroll
- Debnath Guharoy, Australia Indonesia Business Council and Roy Morgan Research
- John Hawkins, Wonga Wetlands
- Nikki Henningham, Australian Women's Register, University of Melbourne
- Firman Hidayat, journalist, Aceh
- Indonesia Project, ANU: Nurkemala Muliani and Dian Indraswari
- Indonesian Consulate: Dewi Savitri Wahab and Ita Puspitasari
- Indonesian Embassy: Hanggiro Setiabudi and Dewi Anggraeni
- Institute for Human Security and Social Change, La Trobe University: Chris Roche, Linda Kelly, Dennis Altman, Tait Brimacombe
- Peter Kanowski, Fenner School of Environment and Society, ANU
- Malcolm Kennedy, Monash University
- Lowy Institute: Merriden Varrall, Euan Graham, Alex Oliver and Brendan Thomas-Noone
- Tracie Lund, Morwell Neighbourhood House
- Michael Machin, Norske Skog
- Media Entertainment & Arts Alliance: Carolyn Dunbar and Mike Dobbie
- Mell Millgate, Women In Chamber, Albury-Wodonga
- Amy Mullins, Women's Leadership Institute Australia
- Rowan O'Hagan, Australian Women in Agriculture
- Oxfam Australia: Shona Hawkes and Michael Simon
- Sue Paini, Hume Employment Service
- Gina Panebianco, National Gallery of Victoria
- Gaye Pattison, ABC Goulburn Murray
- Power Industry Tours, Morwell
- The late Michael Raupauch, Climate Change Institute, ANU
- Mary-Anne Scully, environment and communications consultant
- Tony Shirley, Goulburn Murray Hume Agcare
- Hotli Simanjuntak, journalist, Aceh
- Craig Simon, ACCIONA Energy
- Lisa Sinha, Gippsland Multicultural Services
- Kathryn Smith, Climate Change Authority
- Kylie Smith, Crowe Horwath
- State, Society and Governance in Melanesia Program, ANU: Ceridwen Spark, Rochelle Ball and Rochelle Bailey
- Beth Stirton, NSW Police
- The Herald & Weekly Times: Ian Royall and Ed Gannon
- The Newspaper Works: Brian Rock and Adrian Fernandes
- World Vision Australia: Ellen Maynes, Mary-Louise O'Callaghan, Phearak Svay
- Shane Worrell, journalist
- Sokphea Young, University of Melbourne

Instructors

- Arsisto Ambyo, journalism instructor
- Barbara Baikie, leadership specialist
- Renee Barnes, new media instructor
- Philip Chubb, journalism instructor
- Dolores Cummins, leadership specialist
- Lisa Gye, new media instructor
- Nigel McCarthy, journalism instructor
- Suzy Woodhouse, leadership specialist